



**KING'S**  
*College*  
**LONDON**

University of London

# National Nursing Research Unit Health Visitor Work Programme

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National Nursing  
RESEARCH UNIT

[www.kcl.ac.uk/nursing/nru](http://www.kcl.ac.uk/nursing/nru) 1

# The research team



# Background to the research



## Health Visitor Implementation Plan 2011–15

*A Call to Action*  
*February 2011*

Integrated programme plan for the delivery of a new health visiting service

1. Growing the workforce

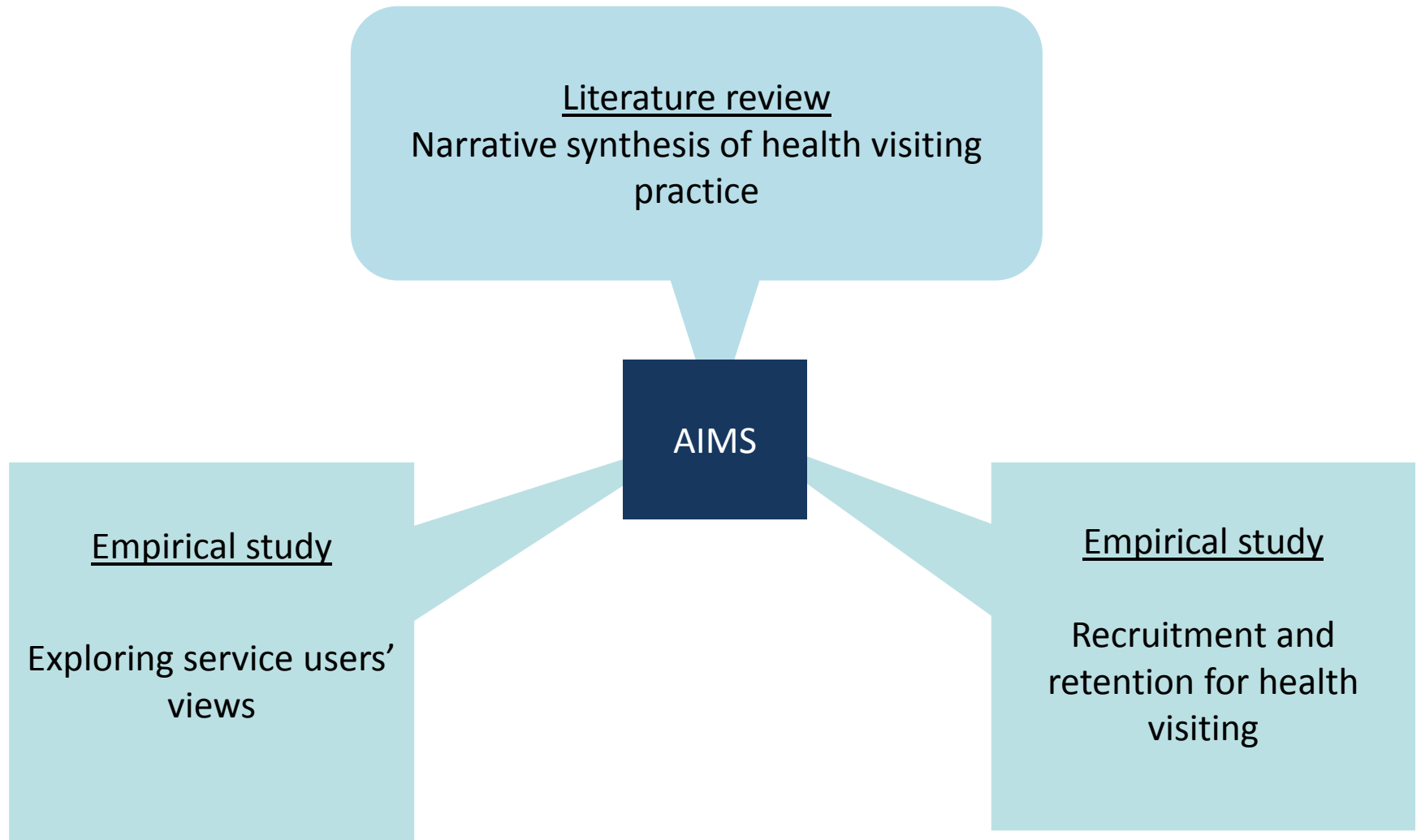
2. Professional mobilisation

3. Aligning the delivery systems

# Our research aim

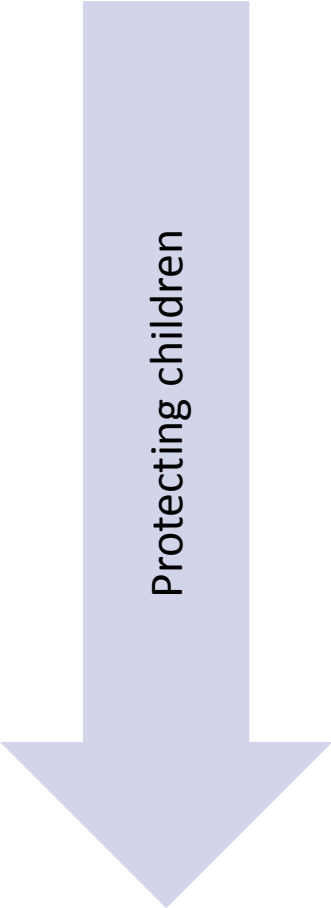
To provide evidence to take forward the  
'Call the Action' and to strengthen and  
rejuvenate the service

# Our research contribution



# Structuring our narrative review

New service vision levels	The service for families
<b>Community level</b>	HVs build capacity & develop community services
<b>Universal services</b>	Leading the Healthy Child Programme
<b>Universal plus</b>	Additional care packages
<b>Universal partnership plus</b>	Providing ongoing support for complex issues



Protecting children

# Recruitment and retention



**Strand 1:** Focused literature review

**Strand 2:** Empirical work exploring the views of students and practising health visitors

- **What attracts new recruits and returners to the profession?**
- **What factors help retain health visitors?**

# Service user views

## **Strand 1:**

Focused literature review

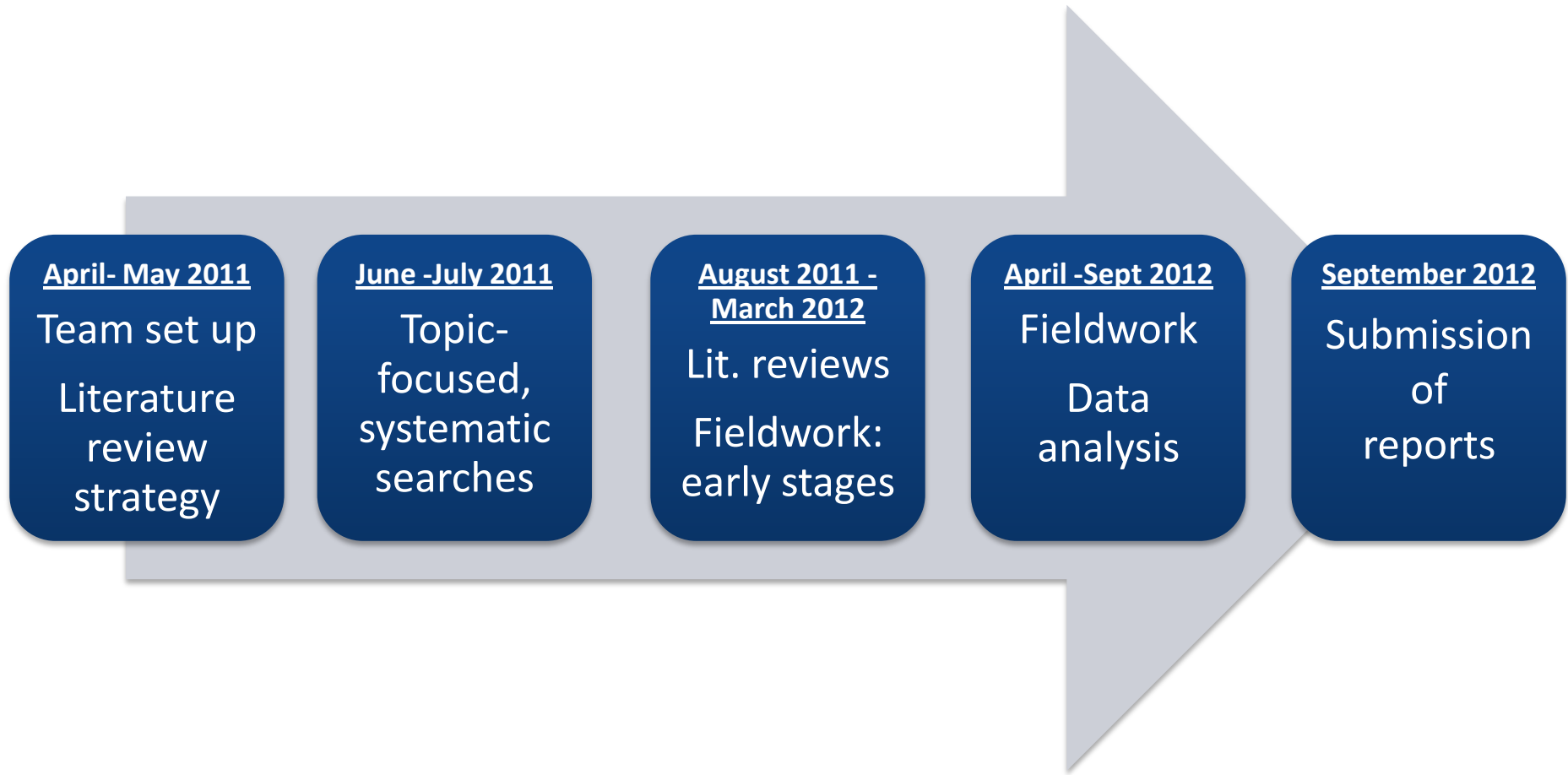
**Strand 2:** Qualitative empirical work exploring the views of users of health visiting services



- **What aspects of health visitors' practices do service users find valuable and enabling?**
- **What do parents think of the new service and 'family offer'?**
- **What skill mix and team working models do service users find most constructive and helpful?**



# Our timeframe



# Thank-you!

## Questions or Thoughts?

**Any unpublished research?**

**Thoughts on student recruitment or staff retention?**

**Suggestions for exploring parents' views?**

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